











Top 10 **LinkedIn** Tactics to Boost Your Inbound Marketing

	LinkedIn Personal Profile	LinkedIn Company Page
 Keywords	✓	✓
 Calls to Action	✓	✓
 Groups	✓	
 Status Updates	✓	✓
 Special Profile Sections	✓	
 Product & Services Pages		✓
 Videos	✓	✓
 Targeted People Searching	✓	
 Analytics	✓	✓
 Recommendations	✓	✓

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Services Wayne Provides:

- Customized corporate training classes and LinkedIn strategy consulting
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